

82%

OF SOFTWARE TEAMS OPERATE
BELOW HIGH-PERFORMANCE
THRESHOLDS. DORA 2023.

DELIVERY INTELLIGENCE

Your engineers are working hard. **The sprint still isn't closing.**

Your delivery team is capable. The sprints still overrun. This is not a talent problem and it is not a headcount problem. It is a process problem, and it has a specific pattern.

Most teams don't have a delivery problem. They have a process problem.

A team that has Jira, runs standups, and still misses commitments does not have an Agile problem. It has an execution infrastructure problem. Those are not the same fix.

When delivery teams struggle, the pressure lands on HR: hire more engineers, run more team-building sessions, commission more L&D. None of it solves the underlying problem because the underlying problem is structural, not human.

Process gaps do not show up on a skills assessment. They do not get fixed by workshops alone. They sit inside sprint ceremonies that look functional from the outside and are quietly broken on the inside.

What follows is a pattern that appears in product and delivery teams across every stack and every scale. These are not edge cases. They are the structural default for teams that have grown faster than their delivery infrastructure.

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OF SOFTWARE TEAMS OPERATE
BELOW HIGH-PERFORMANCE
THRESHOLDS

DORA 2023

23%

AVERAGE SPRINT CAPACITY LOST
TO PROCESS GAPS

3x

ENGINEERS' OUTPUT LOST PER
SPRINT, 15-PERSON TEAM

DIAGNOSTIC

If your team has more than 3 of these, the problem is structural.

01**Delivery is unpredictable, sprint after sprint**

The team always looks busy. The right things still do not land on time.

02**The same blockers appear every day**

Standups run long. Nothing actually gets resolved. The same issues surface the next day.

03**Nobody is quite sure what "done" means**

The developer says it is done. QA has questions. The stakeholder finds out at the demo.

04**Planning is optimistic, not data-driven**

Capacity and velocity data exist. The next sprint is still planned on gut feel and good intentions.

05**Scope lands mid-sprint without challenge**

Work arrives without going through planning. The team adapts. Nobody pushes back.

06**The backlog is a graveyard**

Items from two or three quarters ago are still sitting there. Nobody knows if they matter anymore.

07**Stakeholders find out about delays at the review**

There is no early warning system. Bad news arrives all at once, right before the deadline.

08**Retros happen but nothing changes**

Good conversation. No action items with named owners. Same problems, next sprint, without fail.

THE COST

Process gaps have a number. **Most teams have never calculated it.**

Teams running without structured sprint discipline lose an average of 23% of sprint capacity to rework, unclear requirements, and unplanned scope. For a 15-person engineering team, that is roughly three full-time engineers' output every sprint. Not lost to poor hiring. Lost to poor process.

For HR, that number translates directly. The team is understaffed on paper because the process is consuming the equivalent of three headcount before any actual work begins. More hiring does not fix a process gap. It funds it.

The compounding effect is where the real damage happens. Missed commitments erode stakeholder trust. Trust erosion leads to micromanagement. Micromanagement drives engineer attrition. Attrition drives more recruitment. The cycle repeats.

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TEAMS BELOW HIGH-PERFORMANCE THRESHOLD GLOBALLY

WHY GOOD TEAMS STAY STUCK LONGER THAN THEY SHOULD

01

THE CEREMONY TRAP

Standups and retros look like Agile. They are not.

Running ceremonies without the underlying discipline creates an illusion of structure. The team feels Agile. The delivery says otherwise.

02

THE HIRING TRAP

More engineers does not fix a broken process

Adding headcount to a team with structural gaps increases output by less than expected. The process consumes the new capacity before it delivers value.

03

THE VISIBILITY TRAP

Leadership finds out when it is already too late

Without sprint-level quality gates and early warning systems, delays surface at the review. By then the damage is done and trust has eroded.

FROM THE FIELD

From chaos to predictable delivery in 12 weeks.

5x QA speed improvement

Distinct Infotec Solutions, Infopark Kochi. No Agile framework, no sprint structure, no delivery visibility. Manual testing replaced with a structured automated workflow. The same verification completed in a fifth of the time.

- Full Scrum
- 12 Deliverables
- 12-Week Coaching
- Infopark Kochi

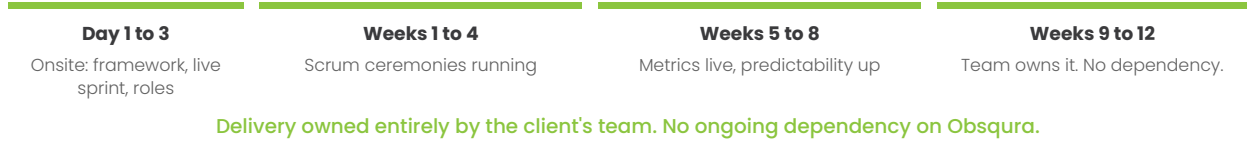
Sprint discipline for a major automotive manufacturer

A large engineering team with delivery cadence issues. Obsqura implemented Agile-QA process alignment across development and QA, established role clarity, and delivered sprint-level quality gates with measurable velocity improvement.

- Agile-QA Alignment
- Role Clarity
- Sprint Quality Gates

Obsqura Zone has delivered Agile-QA engagements for teams at Allianz, a major automotive manufacturer, CDAC, and technology companies across Infopark Kochi and Technopark Trivandrum.

12-WEEK ENGAGEMENT STRUCTURE



Book a complimentary **Sprint Health Review.**

What it is

A 20-minute structured session with our Agile delivery team at Obsqura Zone. They map your team's sprint process against the patterns we work with every day and identify the highest-value process improvements in your specific delivery setup.

What you get

At the end of the session, you have a clear picture of your top three sprint gaps and a plain-language explanation of what fixing each one is worth in delivery capacity.

What it costs

Nothing. No proposal, no commitment, no follow-up unless you want one.

Who it is for

CTOs, Engineering Directors, QA Managers, and Delivery Heads at software product and delivery companies. The session is designed for the person who owns the release pipeline.

One-time, not ongoing

The Agile-QA framework Obsqura implements is owned entirely by your team after delivery. There is no ongoing dependency on Obsqura. None.

To book your Sprint Health Review:

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